PERFORM MEMBERSHIP · TRAINING PROGRAMME

Your training dates *2027*

Four specialist development days with Laura Horton in six locations, one for each quarter, plus four quarterly implementation Power Hours online. All in-person days run 09:30 to 16:30.

	Q1 · SPECIALIST DAY The Treatment Conversion System™ Turn more treatment plans into treatment	Q2 · SPECIALIST DAY The Practice Growth System™ Turn unused capacity into growth	Q3 · SPECIALIST DAY The Patient Experience System™ One consistent patient experience	Q4 · SPECIALIST DAY The Enquiry Conversion System™ Turn more enquiries into appointments
London	Wed 13 Jan	Wed 7 Apr	Wed 23 Jun	Wed 22 Sep
Bristol	Wed 20 Jan	Wed 14 Apr	Wed 30 Jun	Wed 29 Sep
N. Ireland	Wed 27 Jan	Wed 21 Apr	Wed 7 Jul	Wed 6 Oct
Leeds	Wed 10 Feb	Wed 28 Apr	Wed 28 Jul	Wed 13 Oct
Birmingham	Thu 4 Feb	Thu 29 Apr	Thu 15 Jul	Thu 14 Oct
Edinburgh	Wed 17 Feb	Wed 12 May	Thu 22 Jul	Thu 21 Oct

QUARTERLY IMPLEMENTATION POWER HOURS · ONLINE VIA ZOOM · 12:30 TO 14:00 UK TIME

- **Tue 2 March** — Treatment Conversion
- **Tue 25 May** — Practice Growth
- **Tue 10 August** — Patient Experience
- **Tue 9 November** — Enquiry Conversion

VENUES AND SYSTEMS

Where to be, and *what we cover.*

VENUES · 09:30 TO 16:30

London	**Benton FORM meeting room, 4th floor** 23 Goswell Rd., Barbican, London EC1V 7AJ
Bristol	**The Boardroom, 2530 Aztec West** The Quadrant, Bristol BS32 4AQ
N. Ireland	**The Boardroom, T3 Conference & Event Centre** The House of Vic-Ryn, Moira Road, Lisburn BT28 2RF
Leeds	**Leeds**
Birmingham	**The Loft @ The Barn Hotel** Berryfields Farm, Meriden, Coventry CV7 7LB
Edinburgh	**Novotel Edinburgh Park** 15 Lochside Ave, Edinburgh EH12 9DJ

THE FOUR SYSTEMS, ONE EACH QUARTER

Q1 The Treatment Conversion System™
Turn more treatment plans into treatment.

Q2 The Practice Growth System™
Turn unused capacity into growth.

Q3 The Patient Experience System™
Create one consistent patient experience across the whole team.

Q4 The Enquiry Conversion System™
Turn more enquiries into booked appointments.

> *Each cohort is limited to five practices per location. Additional places are £150 plus VAT per person.*