

Your training dates

2026 – 2027

In-person training events across the UK and Ireland, plus quarterly online Power Hours with Laura Horton.

The Enquiry Conversion System™

Turn More Enquiries Into Paid Consultations

Front of House

London Thursday 24 September 2026	Bristol Wednesday 30 September 2026	N. Ireland Thursday 15 October 2026
Leeds Wednesday 21 October 2026	Edinburgh Wednesday 4 November 2026	Birmingham Launching January 2027

The Treatment Conversion System™

From Assessment to Accepted Treatment

Clinician & TCO

London Wednesday 13 January 2027	Bristol Wednesday 20 January 2027	N. Ireland Wednesday 27 January 2027
Birmingham Thursday 4 February 2027	Leeds Wednesday 10 February 2027	Edinburgh Wednesday 17 February 2027

The Practice Control System™

Fix the Systems That Are Costing You Money Every Day

Practice Managers & Lead Reception

London Wednesday 7 April 2027	Bristol Wednesday 14 April 2027	N. Ireland Wednesday 21 April 2027
Leeds Wednesday 28 April 2027	Birmingham Thursday 29 April 2027	Edinburgh Wednesday 12 May 2027

The Patient Experience System™

Create a Consistent, Premium Patient Journey

Front of House

London Wednesday 23 June 2027	Bristol Wednesday 30 June 2027	N. Ireland Wednesday 7 July 2027
Leeds Wednesday 28 July 2027	Birmingham Thursday 15 July 2027	Edinburgh Thursday 22 July 2027

Practice Performance Series

Date confirmed — topic to be announced

Birmingham

Birmingham Thursday 14 October 2027		
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Online — All Members

Perform Power Hours

Quarterly 90-minute live Zoom sessions with Laura Horton. Open to all members.

The Enquiry Conversion System™ Tuesday 24 November 2026 12:30 – 14:00 GMT · Zoom us06web.zoom.us/j/9243410119	The Treatment Conversion System™ Tuesday 2 March 2027 12:30 – 14:00 GMT · Zoom us06web.zoom.us/j/9243410119	The Practice Control System™ Tuesday 25 May 2027 12:30 – 14:00 GMT · Zoom us06web.zoom.us/j/9243410119	The Patient Experience System™ Tuesday 10 August 2027 12:30 – 14:00 GMT · Zoom us06web.zoom.us/j/9243410119
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Events run 2026–2027 across the UK & Ireland · horton-consulting.com